



Times 3 School

Your Road-map to Success

TIMES BBA EDUCATION RANKING SURVEY 2024

The primary objective of the research was to identify and rank the top BBA Institutes in India using the i3RC-BRM model, a proprietary methodology developed by i3RC insights. This comprehensive approach evaluates institutions based on resources, effort, and outcomes, providing a 360-degree perspective.

TOP 70 BBA INSTITUTE RANKINGS 2024	
Rank	Name
1	Mount Carmel College Autonomous, Bangalore
2	Symbiosis Centre For Management Studies, Pune
2	Kiit School Of Management, Bhubaneswar
3	Faculty Of Management - Srm Institute Of Science And Technology - Kattankulathur, Chennai
4	Jagan Institute Of Management Studies, Delhi-Ncr
4	Svkm's Nmims Anil Surendra Modi School Of Commerce, Mumbai
5	Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-Ncr
6	Krupanidhi Degree College, Bangalore
6	The Bhawanipur Education Society College, Kolkata
7	Institute Of Management Studies, Ghaziabad
7	Manav Rachna International Institute Of Research & Studies, Faridabad
8	Amity School Of Business, Noida
8	University Of Engineering And Management (Uem) Jaipur - Iem Uem Group, Jaipur
9	Amity Business School, Amity University, Mumbai
9	Mitwpu School Of Business (Dr.vishwanath Karad Mit World Peace University), Pune
10	School Of Business, Galgotias University, Greater Noida, Delhi-Ncr
10	Jagannath International Management School, Kalkaji
11	Kristu Jayanti College, Autonomous, Bangalore
12	School Of Management, Ims Unison University, Dehradun
13	Shaheed Rajguru College Of Applied Sciences For Women, Delhi-Ncr
14	Ips Academy, Institute Of Business Management & Research, Indore
15	Chandigarh School Of Business, Mohali
16	Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh
17	Amity Business School, Amity University, Gurugram
18	Chitkara Business School, Raipur
19	Amity Business School, Amity University, Jaipur
19	Jain (Deemed-To-Be University)-Center For Management Studies, Bangalore
20	Institute Of Information Technology And Management,
20	Institute Of Innovation In Technology And Management, Delhi-Ncr
21	Eiilm-Kolkata
21	School Of Management - Hindustan Institute Of Technology & Science, Chennai
22	Universal Ai University, Mumbai
23	Jagannath International Management School, Vasant Kunj, Delhi-Ncr
24	Amity Business School, Amity University, Lucknow
24	Shri Shikshayatan College, Kolkata
25	Vivekananda Global University, Jaipur
26	Asian School Of Business, Noida
26	Avinash College Of Commerce, Hyderabad
27	Keshav Mahavidyalaya, Delhi-Ncr
28	The Oxford College Of Business Management, Bangalore
28	Subhas Bose Institute Of Hotel Management, Kolkata
29	World College Of Technology & Management, Gurugram
30	International School Of Management Excellence, Bangalore
30	Mit College Of Management, Mit Adt University, Loni Kalbhor, Pune
31	Nshm Knowledge Campus, Kolkata
32	Sandip University, Nashik
33	Chandigarh Business School Of Administration, Mohali
34	Amity Business School, Amity University, Raipur
35	Manav Rachna University, Faridabad

36	Trinity Institute Of Professional Studies, Delhi-Ncr
37	Fairfield Institute Of Management And Technology, Delhi-Ncr
38	International School Of Management Patna
39	Quantum School Of Business, Roorkee
40	Apeejay Stya University- School Of Management Sciences, Gurugram
41	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
42	Ibm Group Of Institutions, Gurugram
43	Jis College Of Engineering, Kolkata
44	Lalit Narayan Mishra College Of Business Management, Muzaffarpur
45	Kiit College Of Engineering, Gurugram
45	M.o.p.vaishnav College For Women (Autonomous), Chennai
46	Hindustan College Of Arts & Science, Chennai
46	Institute Of Technology & Management, Dehradun
47	Amity Business School, Gwalior
47	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women (Autonomous - Affiliated To University Of Madras), Chennai
48	Vaishali Institute Of Business & Rural Management, Muzaffarpur
49	Usha Martin University, Ranchi
50	Brainware University, Kolkata
50	The Bhopal School Of Social Sciences, Bhopal
51	Maeer's Mit Arts, Commerce And Science College Alandi (D) Pune
52	Dav Institute Of Management, Faridabad
53	Nethaji Memorial Arts And Science College, Nemmara, Palakkad
54	Dnyanprassarak Mandal's College And Research Centre, Assagao
54	J.d. Birla Institute (Department Of Management), Kolkata
55	Sivananda Sarma Memorial Rv College, Bangalore
56	Dav College, Jalandhar
57	Bharata Mata College (Autonomous), Thrikkakara, Kochi
58	Indian Institute Of Management And Commerce, Hyderabad
58	St Aloysius College (Autonomous), Mangaluru
59	Nshm Knowledge Campus, Durgapur
60	Iias School Of Management, Darjeeling
61	Chanderprabhu Jain College Of Higher Studies & School Of Law, Delhi-Ncr
61	Deen Dayal Rustagi College Of Management And Technology, Gurugram
62	Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar
63	Rama Mahavidyalaya, Lucknow
63	Hbkb Degree College, Bangalore
64	The Icfai University Jharkhand, Ranchi
65	Tecnia Institute Of Advanced Studies (Tias), Delhi-Ncr
66	Bharati Vidyapeeth (Deemed To Be University) Institute Of Management & Research New Delhi, Delhi-Ncr
67	Ethames Degree College, Hyderabad
68	Trident Academy Of Professional Studies, Bhubaneswar
69	Vishwakarma University, Pune
70	Integral University, Lucknow

TOP BBA PRIVATE INSTITUTES	
Rank	Name
1	Mount Carmel College Autonomous, Bangalore
2	Jagan Institute Of Management Studies, Delhi-Ncr
3	Maharaja Surajmal Institute (Affiliated To Guru Gobind Singh Indraprastha University, Delhi), Delhi-Ncr
4	Krupanidhi Degree College, Bangalore
5	Institute Of Management Studies, Ghaziabad
6	Jagannath International Management School, Kalkaji
7	Kristu Jayanti College, Autonomous, Bangalore
8	Ips Academy, Institute Of Business Management & Research, Indore
9	Chandigarh School Of Business, Mohali
10	Institute Of Information Technology And Management,
10	Institute Of Innovation In Technology And Management,
11	Eiilm-Kolkata
12	Jagannath International Management School, Vasant Kunj, Delhi-Ncr

13	Amity Business School, Amity University, Lucknow
13	Shri Shikshayatan College, Kolkata
14	Asian School Of Business, Noida
14	Avinash College Of Commerce, Hyderabad
15	The Oxford College Of Business Management, Bangalore
15	Subhas Bose Institute Of Hotel Management, Kolkata
16	World College Of Technology & Management, Gurugram
17	International School Of Management Excellence, Bangalore
18	Nshm Knowledge Campus, Kolkata
19	Chandigarh Business School Of Administration, Mohali
20	Manav Rachna University, Faridabad
21	Trinity Institute Of Professional Studies, Delhi-Ncr
22	Fairfield Institute Of Management And Technology,
23	International School Of Management, Patna
24	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
25	Ibm Group Of Institutions, Gurugram
26	Jis College Of Engineering, Kolkata
27	Lalit Narayan Mishra College Of Business Management, Muzaffarpur
28	Kiit College Of Engineering, Gurugram
28	M.o.p.vaishnav College For Women (Autonomous), Chennai
29	Hindustan College Of Arts & Science, Chennai
29	Institute Of Technology & Management, Dehradun
30	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women(Autonomous - Affiliated To University Of Madras), Chennai
31	Vaishali Institute Of Business & Rural Management, Muzaffarpur
32	The Bhopal School Of Social Sciences, Bhopal
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36	J.d. Birla Institute (Department Of Management), Kolkata
37	Indian Institute Of Management And Commerce
38	Nshm Knowledge Campus, Durgapur
39	Iias School Of Management, Darjeeling
40	Chanderprabhu Jain College Of Higher Studies & School Of Law Delhi-Ncr
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41	Apeejay Institute Of Management & Engineering Technical Campus, Jalandhar
42	Rama Mahavidyalaya, Lucknow
42	Hbkb Degree College, Bangalore
43	Tecnia Institute Of Advanced Studies (Tias), Delhi-Ncr
44	Ethames Degree College, Hyderabad
45	Trident Academy Of Professional Studies, Bhubaneswar
46	Indira College Of Commerce And Science, Pune
47	Suryadatta College Of Management Information Research And Technology, Pune
48	De Paul College, Mysore, Mandya
49	Delhi Metropolitan Education, Noida
49	Gibs Business School, Bangalore
50	Banarsidas Chandiwala Institute Of Professional Studies,

TOP REGIONAL RANKINGS 2024 EAST	
Rank	Name
1	Kiit School Of Management, Bhubaneswar
2	The Bhawanipur Education Society College, Kolkata
3	Eiilm-Kolkata, Kolkata
4	Shri Shikshayatan College, Kolkata
5	Subhas Bose Institute Of Hotel Management, Kolkata
6	Nshm Knowledge Campus, Kolkata
7	International School Of Management, Patna
8	Jis College Of Engineering, Kolkata
9	Lalit Narayan Mishra College Of Business Management, Muzaffarpur
10	Vaishali Institute Of Business & Rural Management, Muzaffarpur

The Journey of Academic Excellence: The Intern



Dr. Vijay Bahadur Singh
Director, ISM Patna

International School of Management, Patna, with over 3000 students and four undergraduate programs, has spent 14 years earning accolades for its students, faculty, and the institution in various ways. Over 1000 alumni are dispersed worldwide, with many ascending to leadership roles. They actively mentor current students, aiding in skill development, incubation, startups and research. The campus provides a vibrant social environment that fosters comprehensive student development, gaining national and international recognition. This atmosphere enables students to secure internships with prominent organizations and esteemed experts in their respective fields. ISM, Patna has established itself as a premier educational institution in the region by offering rigorous academic programs, employing distinguished faculty, and emphasizing strong industry connections. Its path to excellence is highlighted by numerous significant achievements and milestones, showcasing the institution's commitment to promoting a culture of success.

Renowned as one of India's premier B-schools providing professional programs, it provides youngsters especially those belonging to middle or lower-middle-class socio-economic backgrounds with the chance to obtain industry-accredited qualifications for their desired careers and accelerate their entry into coveted positions.

Core Value: ISM, Patna is driven by the spirit of developing a centre of excellence in management, computer and communication education, research and training. This is spelt out in its infrastructure as well as practices. The multifaceted research institute encompasses subject-specific exploration as well as contexts of the business environment in which our students will operate and perform.

Diverse Academic Programs with Value-Added Courses: It offers a range of undergraduate and postgraduate programs designed to equip students with the skills and knowledge required to excel in their chosen fields. The All-India Council for Technical Education (AICTE) undergraduate programs include BBA, BCA, B. Com (Professional), and BA (Journalism and Mass Communication), all affiliated with Aryabhatta Knowledge University (AKU). These programs are meticulously crafted by the Departments of Management, Computer Applications, Commerce and Journalism and Mass Communication to provide a strong foundation in business, technology, commerce, and communication. It offers various value-added courses i.e. Soft



Skills, Fundamental and Technical Analysis, Mobile Technology, Advanced Python, IoT and Robotics, Drone Management,

Creative Writing, Film Direction etc. to cater the contemporary corporate needs.

At the postgraduate level, its flagship program, the Post Graduate Diploma in Management (PGDM), is approved by the All-India Council for Technical Education (AICTE). The PGDM program follows a comprehensive curriculum that balances theoretical knowledge with practical application, preparing students for leadership roles in the business world with specialisation in Finance, Marketing and HR. The program pattern spans two years and includes internships, live projects, and industry interactions, ensuring that students are job-ready upon graduation.

Pedagogical methods: The main

pedagogical methods are lectures, case studies, presentations and project work. They are supplemented and complemented by role plays, management games, seminars, group discussions and extempore. The Institute continuously puts efforts into creating an environment for grooming and developing the student's potential so that they become ready to best serve society through flawless leadership, communication, managerial and decision-making skills.

Distinguished Faculty: Guiding Stars of ISM, Patna: The strength of any educational institution lies in its faculty, and ISM Patna boasts a team of distinguished educators who bring a wealth of knowledge and experience to the classroom. The faculty members at ISM Patna are not just teachers but mentors who guide students in their academic and professional journeys. With a focus on research and innovation, the faculty at ISM Patna regularly participate in national and international conferences, contributing to the body of knowledge in their respective fields.

Research-Based Conclaves & Conferences: Fostering a Culture of Inquiry: In alignment with the New Education Policy, ISM, Patna emphasizes research-based conclaves and conferences, providing a platform for students and faculty to present their research findings and engage in intellectual discussions. These events foster a culture of inquiry and innovation, encouraging students to think critically and develop solutions to



real-world problems. Every year in December, it organises the National Management Summit and Research Conference (NMSRC) on current perspectives in management studies. The 7th NMSRC-2023 was organised on the theme of "Diversity & Inclusion: Navigating Change from Management Perspectives."

Training & Placement: ISM, Patna aims to develop not just graduates, but professionals ready for the industry. Its Training and Placement program is designed to be a launchpad for excellence, fostering talent and innovation to produce future leaders, not just employees. The Training and Placement Cell effectively connects job seekers with leading companies, ensuring students with the right skills and expertise are selected. The Cell organizes the annual recruitment schedule, coordinates pre-placement talks, facilitates final placements, and manages the entire process diligently. Beyond academics, students benefit from a dynamic campus life, participating in various co-curricular and extracurricular activities that help them grow beyond the classroom. Consequently, there has been a remarkable shift in the average salary of placed students, with the highest pay package offered being 26 LPA and the highest package accepted being 18.5 LPA. The institute welcomed over 100 recruiters for final placements and internships for both undergraduate and PGDM students. The average package for placements stands at an impressive 6.5 LPA, underscoring the strong industry connections and the high employability of ISM, Patna graduates.

Internship: In today's world, practical experience is immensely valued, and internships are crucial for career preparation. These temporary positions offered by companies or organizations to students provide hands-on learning in a specific industry or field relevant to their studies or career aspirations. ISM, Patna has established a six-month internship program for all its final-year students across all disciplines. This program acts as a bridge between academic learning and real-world experience, offering opportunities for skill development, networking, and career exploration, which are essential for success in today's job market. The Institute facilitates internships by establishing partnerships and collaborations with external companies and organizations as well as the planned roadmap for the internship program is curated by the Training and Placement Officer (TPO).

Conclusion: The journey of the International School of Management, Patna, is a story of dedication, innovation, and excellence. Since its inception in 2010, ISM Patna has been committed to providing quality education and fostering a culture of success. With a diverse range of academic programs, distinguished faculty, strong industry connections, and vibrant campus life, ISM Patna continues to shape the future of its students, preparing them to become leaders and innovators in their respective fields. As ISM Patna looks to the future, it remains steadfast in its mission to impart knowledge, inspire minds, and transform lives.

